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For immediate release:

W.O. ANNOUNCES FERRARI ZENITHSTAR ANNIVERSARY ED. AT 60th CELEBRATIONS

Taipei & Maranello June 23, 2007 — After the Ferrari Visio 8x25 Binoculars and Ferrari ZenithStar Racing Edition Telescope, William Optics has announced the limited edition Ferrari ZenithStar Anniversary Ed. Telescope, produced to celebrate Ferrari's 60th anniversary in only 500 sets.

William Optics is proud to officially congratulate Ferrari for its 60th year anniversary. To celebrate this event, William Optics donated set number 000/500 of its new limited-edition Ferrari ZenithStar Anniversary Telescope to the charity auction that took place on June 23rd at the Fiorano Circuit, near Ferrari's headquarters at Maranello.



The Ferrari ZenithStar Anniversary Edition is the ultimate optical product to add to your collection of Ferrari memorabilia and optical products.

Produced in only 500 sets allotted by country, the luxurious tube is finished with black carbon fiber and the focuser is entirely anodized for a stunning presentation. Performance is not inferior to looks: its 70mm apochromatic objective boasts an amazing color correction and sharpness and special high-transparency coatings. The special wide-field high eyepiece which is included in the package will extend your views from 20x to 65x magnifications, more than enough to see stunning lunar details, birds or wild animals, sea landscapes.

The exclusive Ferrari ZenithStar Anniversary comes inside a special carry-on size backpack in Rosso Corsa red. This fashionable packaging has been designed taking inspiration from the Ferrari F430 car. The package includes the telescope, an erecting prism, a high quality zoom eyepiece and the rigid backpack with Prancing Horse and carbon fiber plate.

Due to the highly-desirable nature and limited availability of this telescope package, it is already possible to preorders from the best camera stores worldwide and optical product suppliers and from William Optics online shop for US\$ 1599 (excl. taxes).

William Optics: your partner for optics

A well-known name in amateur astronomy and terrestrial optics, William Optics, headquartered in Taipei, Taiwan, has a decade-long experience in high-quality telescopes, binoculars, spotting scopes and other astronomical accessories and equipment. Its brand products are available through a worldwide network of more than 70 specialist distributors in 35 countries. Its motto is "Crafting the world's finest astronomical instruments". For more information, please visit www.williamoptics.com

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Ferrari Visio 8x25 Binoculars and Ferrari ZenithStar Racing Edition Telescope are produced under license of Ferrari Spa. FERRARI, the PRANCING HORSE device, all associated logos and distinctive designs are trademarks of Ferrari Spa.

For more information and orders please log onto www.williamopticsracing.com or contact one of our authorized point of sales.

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